



EMPOWERING A BILLION WOMEN BY 2020

**THE #1 FINANCIAL EMPOWERMENT COMMUNITY FOR WOMEN
LEADERS & ENTREPRENEURS WORLDWIDE**



GLOBAL ADVISORY BOARD

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EBW2020 stands for "Empowering a Billion Women by 2020".

We are a social enterprise committed to the social and financial empowerment of women worldwide. We are working towards this goal by providing women access to education, mentorship, tools, tech and resources to empower them as leaders, entrepreneurs and intrapreneurs.

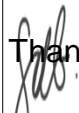
As part of our initiative, we have created educational and lead generation programs for financial advisors seeking to work with women as loyal customers to your practice.

Our new educational and marketing training programs which are open to financial advisors, wealth advisors, CPA's, and CFP's are geared to help you gain understanding, insight and know-how to convert conversations into lifelong loyal customers. Additionally, through our referral network, we provide added opportunity to connect you into our network so that together, we can help women grow and thrive in their financial future.

We offer our professional financial advisors help with the art of attracting, retaining and growing loyal women customers. We do this by:

- * Hosting a 1-day bootcamp retreat for financial advisors to teach them the mindset of women as buyers and strategies to break through barriers to securing loyal customers
- * Providing a 6-week advanced curated "how-to" online seminar to teach the mindset of women as buyers and strategies to break through barriers to securing loyal customers
- * Invitations to our engaging offline and online experiences that authentically that "bridge" women to you as advisors through our Chapter network as well as our larger community at our national (and international where appropriate) events
- * Creating opportunities to form and/or support monthly EBW Chapter gatherings in your community (some leaders host Chapters in their offices)
- * Certifications and "preferred vendor status" are offered as part of the above bootcamp and learning programs which highlights you and your business in the community
- * Supporting your business success with our concierge's who provide check-ins to your success

Thank you for being with us!


Ingrid Vanderveldt
Founder & CEO of EBW2020 & MintHER
1TM Entrepreneur in Residence (EIR) of Dell Inc.



6 Week Online Course Overview with Certification and Preferred Partner Listing

6 Week online course of self-paced content and webinars supported by LIVE calls. If you miss a LIVE call, don't worry! We offer access to the content, webinars and LIVE calls so you can learn at your own pace.

Includes invitations to select EBW Events for one year. (BWW not included)

Online self-paced study

Online self-paced study

WEEK	MODULE	DESCRIPTION
September 4: 11-12PM CST- [LIVE WEBINAR] Introductory call		
Week 1: September 4-11	Introduction to Ecosystem	<ul style="list-style-type: none"> * How we got here (\$100M fund for women) * Learn the stats on women/ trends in market * Learn why women don't trust & how to help them overcome it to move to a buy decision
Week 2: September 11-18	What we learned about women & money	<ul style="list-style-type: none"> * Learn the confidence code * Learn leadership tips you can use and share * Learn the system to help women want to talk about money
September 22: 18-12PM CST: [LIVE WEBINAR] Review of homework, quizzes and Q&A		
Week 3: September 18-25	Psychology of women: What women really want & believe	<ul style="list-style-type: none"> * Learn what women really want * Learn what women are scared of (& how to overcome it) * Learn strategies to have a successful money conversation
Week 4: September 25-Oct 2	Stop Self Sabotage Overview	<ul style="list-style-type: none"> * Learn the "Drama Cycle" and how to break it * Learn strategies to help overcome self-sabotage * Learn how helping women overcome self-sabotage and teaching that helped one woman double her business
October 2: 11-12PM CST: [LIVE WEBINAR] Review of homework, quizzes and Q&A		
Week 5: October 2-9	Real World Application	<ul style="list-style-type: none"> * Listen and learn from EBW Chapter leaders * Learn the difference in mentality based on various social and economic cycles * be a "fly on the wall" for real money conversations of women leaders/ entrepreneurs/ intrapreneurs
Week 6: October 9-16	Selling and building for the long term	<ul style="list-style-type: none"> * Authentic relationships that convert * Learn about initiatives that bring you new clients * Learn how to promote and market your new knowledge to attract, retain and grow new clients
October 16: 11-12PM CST: [LIVE WEBINAR] Review of homework, quizzes and Q&A		
Congratulations! Successful graduates will receive EBW GOLD Certification and Preferred GOLD Partner Listing		

This is a GOLD level Certification.

For members of this first class, your certification will be good for 24 months (all following classes are good for 12 months and then you will need to renew).

October 30th – Final Homework Review / 11-12pm CST

November 13th – Graduation Call / 11-12pm CST

